*Royal Holloway Research Impact Toolkit – download no.6 scaling and sustaining impact*

**Scaling and sustaining**

We often focus our attention on attribution, reach, significance and rigour when we think about impact (see section 7a evidencing impact for a REF impact case study) however, we sometimes forget to stop and think about how impact can be scaled and sustained.

You can use this reflection tool[[1]](#footnote-1) at any stage of your research journey to ensure your research impact has the potential for scale.



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| --- | --- | --- | --- | --- | --- |
| **Place**How could you take your work to a different geographical setting? | 图标  描述已自动生成 | **Impact** How could you take your work to different sectors?  | 图标  描述已自动生成 | **Pathway to Impact** How could you engage different types of people with your work?  | 图标  描述已自动生成 |
|  |  |  |  |  |  |
| **Alternatives**What are existing alternative solutions for your beneficiaries? | 图标  描述已自动生成 | **Advantages**What advantages does your project have over other alternatives? | 图标  描述已自动生成 | **Funding** Who might be interested in funding expansion? Beneficiaries or other ‘customers’? | 图标  描述已自动生成 |
|  |  |  |  |  |  |

Use the scaling canvas[[2]](#footnote-2) (based on an Insights for Insights resource) to help you think through these ideas about scale and sustainability.

1. *Adapted from Spring Impact: https://www.springimpact.org/toolkit/sweet-spot-for-scale/* [↑](#footnote-ref-1)
2. *Adapted from Insights for Impact: https://insightsforimpact.co.uk/* [↑](#footnote-ref-2)