*Royal Holloway Research Impact Toolkit – download no.2 planning for impact*

**Planning for impact**

Being clear and ambitious about your intended impact from the start will help you identify how you will achieve change from your research, who you need to involve and how your contribution is unique. Use this worksheet to identify, articulate and visualise your pathway to making an impact with your research.

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| **What societal or economic challenge are you trying to address?** |  |
| **What research is this based on?** |  |
| **Go deeper with intended impact. Consider your reach.** |  |
| 1. Horizontal - spread and proportion. How far does my research get in context? e.g. number of schools reached. |  |
| 1. Vertical - does my research change things t multiple levels? e.g. from factory floor to boardroom |  |
| 1. Depth - does my research dive into an area unaddressed or with people rarely heard? are you uncovering something that’s largely hidden? |  |
| 1. Over time - are you unlocking a cascade? does your research open a door for many subsequent changes? |  |

图形用户界面, 应用程序

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| **Stakeholders and beneficiaries** | **Impact** | **Pathway to Impact** | **What does success look like?** | **What are the risks or barriers to impact?** |
| Who will benefit? Who will help you deliver the impact? Who is missing from the conversation? | What change are you aiming to create? Describe the benefit that will be delivered. | What steps/activities need to happen to deliver the impact? | What evidence could you share to prove you have achieved your goal? | How could you mitigate them? |
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